

CODEGIRLS

LEARN . CREATE . LAUNCH

A project by **CONSULNET Corporation** in partnership with **UNITED GLOBAL INITIATIVE** & **WomenInTechPK**

CodeGirls IT & Business Skills Boot Camp

Introduction and Sponsorship Proposal



Introduction to CodeGirls

CodeGirls is a fully-funded Information Technology and Business Skills boot camp run by ConsulNet Corporation with its partners, United Global Initiative and WomenIn-TechPK. The boot camp is specifically designed for girls/-women, aged between 15 to 30 years, with no prior tech education/training and are looking for a break into the tech industry by learning how to code. The program consists of 125 hours of classroom training with 101 hours of coding workshops and 24 hours of non-tech training. Currently, we have enrolled participants in 5 cohorts, each cohort has 60 girls and they are attending the workshops, 2 hours a day, three days a week. The trainers and mentors are experienced professionals from the tech and business community and they are spending significant time in facilitation and mentoring the participants, which makes this program one of its kind.

Cohort 1 and 2 have already started their training from July 2nd, 2018 and 23rd July, 2018 respectively. The facility is accessible and we have three differently-abled participants who were nominated by one of our collaborators. The program is divided into three phases.



Phase

01

CodeGirls Free basic boot camp and data collections for measuring impact, employment opportunities and sponsorship for infrastructure.

Following is the course outline for the program:

- ✓ **Tech Workshops:** HTML5, CSS, JavaScript and JQuery. 🕒 101 Hrs
- ✓ **Non-Tech Workshops:** Entrepreneurial skills, Financial Literacy, Soft Skills, Solopreneurial Skills, HR Law and Dealing with Workplace Harassment. 🕒 24 Hrs

Graduated students will be placed in the IT industry on paid internships.



Phase

02

Graduated students will be moved to Phase 2 (free boot camp) for further tech training.

- ✓ **Tech Workshops:** Advanced Programming / Software Quality Assurance / WordPress Development / Graphic Design. 🕒 101 Hrs
- ✓ **Non-Tech Workshops:** Freelancing, Work Readiness, Design Thinking and Problem Solving Skills, 🕒 24 Hrs

Graduated students will be placed in the IT industry on paid internships.



Phase

03

Become a pro Freelancer.

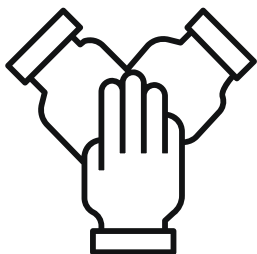
Workshops on becoming a pro-freelancer, building your profile, portfolio and personal brand, Presales activities, cost and effort estimation, managing projects and stakeholders, setting up payment methods, creating SOPs and a sales funnel, work optimization and productivity hacks.

🕒 125 Hrs



Goal

The program aims to train 600 girls by the end of year 2019 and scale further to 3000 girls in next three years for free. The holistic goal here is to close the gender gap in the tech industry and to give access to resources that allow these girls/women to get trained on coding skills and find better work opportunities.



Sponsors

CodeGirls is made possible due to the generous help and support of our primary sponsor [United Global Initiative](#), as well as many private sponsors, most of which are women working in the tech industry. After seeing the interest and generosity of the local sponsors, [United Global Initiative](#) has promised to match the local sponsorships so that we can expand the program.



Orientation Ceremony

CodeGirls was officially launched in an orientation ceremony at The Nest I/O and we invited all of our participants from Cohort 1 and 2, along with the trainers and mentors to get to know the team behind the program and meet each other. Jehan Ara (President - PASHA and Founder - The Nest I/O) was our guest of honor and gave an inspiring keynote on "The Importance of Tech Education for Women Empowerment"

The orientation ceremony was sponsored by Genetech Solutions, Akhuwat, The Nest I/O and some private sponsors from WomenInTechPK. Read about our orientation ceremony here: <https://www.techjuice.pk/codegirls-kicks-off-its-karachi-boot-camp/>

Orientation ceremony for our next cohorts in on 3rd November, 2018 and we will be inducting 120 participants for the next 15 weeks.

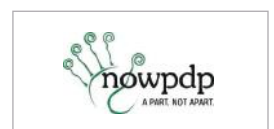


Outreach and Collaborations

CodeGirls has WomenInTechPK as its strategic partner and Ananke is supporting the cause with media and publishing.

We have collaborated with organizations such as The Citizens Foundation, Nowpdp, Sakina Homes, Hyderi Benevolent Trust and Hunar Ghar Welfare Organization to ensure that we reach our target audience.

For providing employment opportunities, we have signed MoUs with HerDomain and Tree House Consulting.



Ways to Get Involved

We need your help in taking this mission forward and run more free boot camps to reach our goal of 600 girls by the end of 2019 and scale further to 3000 girls in next three years. Here are some ways in which you can get involved with CodeGirls.

Out Reach

Help us find supporting organizations who can give work opportunities to our graduating students.

Sponsor a Girl's Education:

- ✓ Phase1: You can sponsor a girl's training for 120 USD (16000 PKR) only.
- ✓ Phase2: You can sponsor a girl's training for 120 USD (16000 PKR) only.
- ✓ Phase3: You can sponsor a girl's training for 120 USD (16000 PKR) only.

Sponsor a Laptop:

You can sponsor infrastructure for girls/women from low-income families for 500 USD (65000 PKR) only.

You can donate via direct bank transfer:

Beneficiary:

Consulnet Corporation

Branch Name:

Bank Al Habib Limited, M.A. Jinnah Road Branch, Karachi Pakistan.

Swift:

BAHLPKKA

Account No.:

10080081003301015

IBAN:

PK84BAHL1008008100330101

Or donate online:

<https://www.consulnet.net/pay/>

All of our kind sponsors will be featured on our website, twitter & Facebook. For more details, please write to



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